

Converged Network Solutions Launches UnisonSM Business Planning Framework

Service Provider and Network OEM's are Driving IP Multimedia Subsystem (IMS) Business Case Analysis Needs

Dallas, TX November 7th, 2005 – Converged Network Solutions (CNS), a convergence and IMS focused professional services company, has officially announced the launch of the UnisonSM Business Planning Framework. UnisonSM was designed to help companies address the complexities of developing defensible business cases for products and services in the converged network and IP Multimedia Subsystem domains.

“Our discussions with customers have highlighted the challenges related to developing solid and defensible business cases to support the deployment of IMS related hardware, software and services” said Brian White, Chief Marketing Officer at CNS. “The UnisonSM Business Planning Framework is a powerful combination of processes, tools and expertise assembled to specifically address these very challenges.”

The framework is capable of addressing virtually any modeling challenge, whether business or technical. “We have tested this framework for some of the most demanding customers addressing their most complex analysis challenges and it has produced exceptional results,” said Matthew Bowers, CEO of CNS. “Customers have been delighted that the UnisonSM framework cuts through the complexity and provides structure and clarity for issues that they thought were not capable of being modeled and, in fact, that’s how we differentiate ourselves from our competition.”

For more information on the UnisonSM Business Planning Framework please visit <http://www.convergedns.com/businesscase.htm>.

About Converged Network Solutions: CNS is a professional services firm that delivers convergence and IMS focused services, to communications companies, that range from strategic support and business modeling through implementation and integration. Our services combine expert personnel, proven processes and unique tools to deliver unsurpassed results. Our team brings together hundreds of person-years of experience from across the telecom value chain from such firms as SBC, Verizon, Marconi Wireless, Ericsson, Motorola, Raytheon, Texas Instruments, and Mobilestar.

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