

For Immediate Release

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Converged Network Solutions Offers Free White Paper on The Basic Architecture of IPTV

DALLAS – May 10, 2007 – Converged Network Solutions, Inc. (CNS) has announced the availability of a free IPTV white paper. The Basic Architecture of IPTV is the second article in a series aimed at helping executives to better understand the elements that impact the business case for IPTV.

“IPTV is becoming the new revenue enabler for service providers across the globe,” said Brian White, Vice President at CNS. “Using Unisonsm MCS, our business simulation tool, a detailed IPTV business case has been modeled that allows carriers to examine their unique business scenarios leading to better technical and business decisions.”

The first two white papers in this series provide an overview of the basics of IPTV. Follow on papers will examine cost and revenue influences leading to what truly matters in the IPTV business case.

To access the white paper, please visit the CNS website at www.convergedns.com.

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About Converged Network Solutions (www.convergedns.com) – CNS is a leading business and technology consulting firm focused on delivering emerging service enablement, through strategic and operational support, to companies participating in the communications and content value chain. Our extensive wireless and wired telecommunications and digital content domain knowledge coupled with our Unisonsm business planning framework, UnisonMCSsm business simulation tool and UnisonIPSsm information and process simulation tool ensure that our clients receive the best support available to bring new services to market. CNS clients range from industry-leading, Fortune 50 companies to emerging product and service providers.

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