

**For Immediate Release**

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## **Converged Network Solutions Offers Free White Paper on The Basics of IPTV for Telecom Providers**

**DALLAS – April 10, 2007** – Converged Network Solutions, Inc. (CNS) has announced the availability of a free IPTV white paper. The Business Basics of IPTV for Telecom Providers is the first article in a series aimed at helping executives to better understand the elements that impact the business case for IPTV.

“We recognized the need to help remove the uncertainty around the business case for IPTV,” said Brian White, Vice President at CNS. “Using Unison<sup>sm</sup> MCS, our business simulation tool, a detailed IPTV business case has been modeled that allows carriers to examine their unique business scenarios leading to better technical and business decisions.”

The first two white papers in this series provide an overview of the basics of IPTV. Follow on papers will examine cost and revenue influences leading to what truly matters in the IPTV business case.

To access the white paper, please visit the CNS website at [www.convergedns.com](http://www.convergedns.com).

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About Converged Network Solutions ([www.convergedns.com](http://www.convergedns.com)) – CNS is a leading business and technology consulting firm focused on delivering emerging service enablement, through strategic and operational support, to companies participating in the communications and content value chain. Our extensive wireless and wired telecommunications and digital content domain knowledge coupled with our Unison<sup>sm</sup> business planning framework, UnisonMCS<sup>sm</sup> business simulation tool and UnisonIPS<sup>sm</sup> information and process simulation tool ensure that our clients receive the best support available to bring new services to market. CNS clients range from industry-leading, Fortune 50 companies to emerging product and service providers.

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